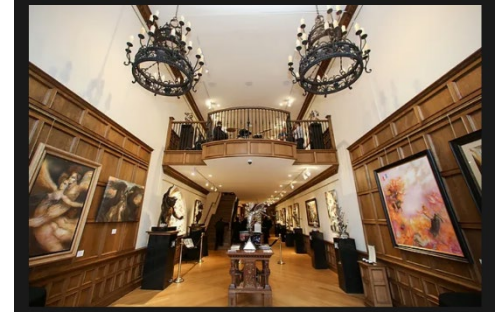




Sponsorship Opportunities for The Watercolor Society of Indiana's Annual Exhibits

WSI Membership Exhibit June 14 to July 26, 2024
Gallery Forty-Two, 42 E. Washington St., Indianapolis, IN 46204.
Sponsorship includes:

- Company name/logo on postcards. Over 200, mailed to a targeted list, provided to artists, and on display in the gallery.
- Company name/logo on the sidewalk poster that resides outside Gallery Forty-Two during open hours for the entire run of the show.
- Company name/logo in press releases sent to local and regional news outlets, and art organizations.
- Company name/logo and link on the event page on www.galleryfortytwo.com.
- Company name/logo and link on the event page on www.watercolorsofindiana.org.
- Inclusion on the Facebook event page of Gallery Forty-Two and Watercolor Society of Indiana.
- Company name/logo with a link to your website in an email sent to 450+ WSI Members and Contacts.
- Social media mentions and tags.
- Opportunity to meet the artists & guests and have signage or handouts at the Opening Reception at Gallery Forty-Two on June 14, 2024, from 6:00 pm to 9:00 pm.



WSI 2024 Membership Exhibit Sponsor Package \$300.

WSI Juried Exhibit August 4 to September 28, 2024
Newfields Indianapolis Museum of Art, 4000 N. Michigan, Indianapolis, IN 46208.
Sponsorship includes:

- Company name/logo in the Juried Exhibit full-color catalog which is given to over 260 WSI Members and is on display inside the Bret Waller Gallery at Newfields for the entire run of the show.
- Company name/logo in press releases sent to local and regional news outlets, and art organizations.
- Company name/logo and link on the event page on www.watercolorsofindiana.org.
- Inclusion on the Facebook event page of the Watercolor Society of Indiana.
- Company name/logo with a link to your website in an email sent to 450+ WSI Members and Contacts.
- Social media mentions and tags.
- Opportunity to meet the artists & guests and be introduced onstage at the Opening Reception & Award Ceremony at Newfields on August 4, 2024, from 2:00 pm to 3:00 pm.



WSI 2024 Juried Exhibit Sponsor Package \$300.

Combined Exhibit Sponsorship Package \$550.
Save \$50 AND receive a 2" x 3" full-color ad in the Juried Exhibit Catalog in addition to all the above benefits by sponsoring both the Membership Exhibit and the Juried Exhibit.

Each sponsorship allows WSI to continue to grow, offer artists more opportunities, and fulfill its mission to educate Indiana residents about the discipline of the watercolor medium. Thank you for your support!

Tanya Roberts/Executive Director. **Email:** tanya@watercolorsofindiana.org. **Call/Text:** 317-500-2275.
Mailing Address: WSI, 4181 E. 96th St., Suite #200, Indianapolis, IN 46240.